



SINGAPORE KHALSA ASSOCIATION

Registered 8 May 1931 | UEN No: S31SS0003F



SKA /Sponsorship/Marketing

22 December 2018

Dear Sir/Ma'am,

SPONSORSHIP OPPORTUNITIES WITH SKA

Greetings from the Singapore Khalsa Association (SKA)!

On behalf of the SKA Management Committee, it is my pleasure to invite you to partner SKA on our various platforms which include the SKA website, the SKA social media site, the sports teams' social media site, the teams' apparel, SKA television screen and banners. The various platforms will provide an important opportunity for you to showcase your organisation, services or products, as well as lend your strong and active support to the Association's programmes and initiatives.

Established in 1931, SKA is a premier sports, cultural and recreational Sikh institution. It is housed in a recently-refurbished elegant building which is conveniently located in the heart of Singapore. The Association is respectable and professionally-managed, and provides an exciting and diverse range of activities and programmes for its members and the Sikh community at large. It also offers a variety of amenities and functions rooms for all occasions. We have an impressive membership of close to 2,000 members. Non-Sikhs are welcomed as 'Associate Life' and 'Sports' members at the Association.

The core sports activities are hockey, football, netball, golf, pool and badminton. SKA is represented in the various divisions of the national league. Many of SKA's hockey players have represented Singapore while our footballers have been recipients of best player and best young player awards in the FAS National Football League. SKA also sends teams to the annual Gurdwara Cup, a competition among the Malaysian states and Singapore. During the Vesakhi Mela in April each year, a two-day sports carnival is held at the SKA ground and at the Balestier plains. Golf is held at one of the premier golf clubs in Singapore. More details on the Association can be found at <https://singaporekhalsa.org.sg/>.

The details of the partnership packages are attached. If you have any enquiries on these packages, please feel free to contact Mr Dave at (65) 98592802 or picperfectsvcs@gmail.com.

We hope you will be able to partner us in our programmes and initiatives. We look forward to your support.

With warmest regards,

Yours sincerely,

Harnaikh Singh
President
Singapore Khalsa Association



SINGAPORE KHALSA ASSOCIATION

Registered 8 May 1931 | UEN No: S31SS0003F



SPONSORSHIP FORM

Name of Sponsor: _____

Company Name: _____

Address: _____

Tel: _____ HP: _____ E-mail: _____

Football Hockey Netball Golf Pool Badminton SKA

Please tick the above box to indicate your sponsorship interest.

Tier 1: ≥\$10,000	Tier 2: \$5,000 - \$9,999	Tier 3: \$2,000 - \$4,999	Tier 4: \$500 - \$1,999
SKA's Website	SKA's Website	SKA's Social Media	Team's Social Media
SKA Social Media	SKA's Social Media	Team's Social Media	Team's Apparel (term)
Team's Social Media	Team's Social Media	Team's Apparel (term)	
Team's Apparel (term)	Team's Apparel (term)	SKA's TV Screen	
SKA's TV Screen	SKA's TV Screen		
Banner at SKA			

Sponsorship Value: \$ _____

On behalf of Singapore Khalsa Association, we thank you for your generous support. Please address your cheque to 'Singapore Khalsa Association' or visit the SKA Office during office hours for payment matters.

For any queries, please contact the SKA Office at 62981230 or admin2@singaporekhalsa.org.sg.

Name: _____

Name: _____

Signature: _____

Signature: _____

Company: _____

Sports Convenor for: _____

Date: _____

Date: _____

FOR OFFICIAL USE	
APPLICATION VERIFIED BY	MANAGEMENT COMMITTEE
_____	Tabled at the Management Committee Meeting on
Manager/Secretary _____	_____
Date _____	Approved/Not Approved
Payment Receipt No: _____	_____
Date: _____	President/Secretary _____
	Date _____